

108TH CONGRESS
1ST SESSION

H. CON. RES. 100

Recognizing the 100th anniversary year of the founding of the Ford Motor Company, which has been a significant part of the social, economic, and cultural heritage of the United States and many other nations and a revolutionary industrial and global institution.

IN THE HOUSE OF REPRESENTATIVES

MARCH 18, 2003

Mr. McCOTTER (for himself, Mr. DINGELL, Mr. UPTON, Mr. STUPAK, Mr. ROGERS of Michigan, Mr. CAMP, Mr. CONYERS, Mr. KNOLLENBERG, Mr. KILDEE, Mr. SMITH of Michigan, Mr. LEVIN, Mr. EHLERS, Ms. KILPATRICK, Mr. HOEKSTRA, Mrs. MILLER of Michigan, Mr. BASS, Mr. GRAVES, Mr. JACKSON of Illinois, Mr. SCHROCK, Mr. QUINN, Mr. OXLEY, Mrs. NORTHUP, Ms. KAPTUR, Mr. FLETCHER, Mr. PORTMAN, Mrs. EMERSON, Ms. MCCOLLUM, and Mr. BROWN of Ohio) submitted the following concurrent resolution; which was referred to the Committee on Energy and Commerce

CONCURRENT RESOLUTION

Recognizing the 100th anniversary year of the founding of the Ford Motor Company, which has been a significant part of the social, economic, and cultural heritage of the United States and many other nations and a revolutionary industrial and global institution.

Whereas on June 16, 1903, then 39 year old Henry Ford and 11 associates, armed with little cash, some tools, a few blueprints, and unbounded faith, submitted incorporation

papers to Michigan's capital, Lansing, launching the Ford Motor Company;

Whereas Ford began operations in a leased, small converted wagon factory on a spur of the Michigan Central Railroad in Detroit;

Whereas the first commercial automobile to emerge from Ford was the original 8-horsepower, two-cylinder Model A vehicle in 1903, which was advertised as the "Fordmobile" and had a two speed transmission, 28 inch wheels with wooden spokes, and 3 inch tires;

Whereas between 1903 and 1908, Ford and his engineers developed numerous models using letters of the alphabet, A through S, with some of these cars being experimental models only and not available to the public;

Whereas on October 1, 1908, Ford introduced its "universal car", the Model T (sometimes affectionately called the "Tin Lizzie"), which could be reconfigured by buyers to move cattle, haul freight, herd horses, and even mow lawns, and Ford produced 10,660 Model T vehicles its first year, an industry record;

Whereas, while in the early days all automakers built one car at a time, the idea of moving the work to the worker became a reality when parts, components, and 140 assemblers stationed at different intervals inaugurated the first automotive integrated moving assembly line at Ford in 1913, and a new era of industrial progress and growth began;

Whereas Henry Ford surprised the world in 1914 by setting Ford's minimum wage at \$5.00 per an 8-hour day, which replaced the prior \$2.34 wage for a 9-hour day and was a truly great social revolution for its time;

Whereas that same year, 1914, Henry Ford, with an eye to simplicity, efficiency, and affordability, ordered that the Model T use black paint exclusively because it dried faster than other colors, which meant more cars could be built daily at a lower cost, and Ford said the vehicle will be offered in “any color so long as it is black”;

Whereas, upon its completion in 1925, Ford’s self-contained Rouge Manufacturing Complex on the Rouge River encompassed diverse industries that allowed for the complete production of vehicles, from raw materials processing to final assembly, and was an icon of the 20th century and, with its current revitalization and redevelopment, will remain an icon in the 21st century;

Whereas, in 1925, the company built the first of 196 Ford Tri-Motor airplanes, nicknamed the “Tin Goose” and the “Model T of the Air”;

Whereas consumer demand for more luxury and power pushed aside the Model A, and on March 9, 1932, a Ford vehicle with the pioneering Ford V-8 en bloc engine, cast in one piece, rolled off the production line;

Whereas, while Ford offered only two models through 1937 (Ford and Lincoln), due to increased competition, the first Mercury was introduced in 1938, with a distinctive streamlined body style, a V-8 engine with more horsepower than a Ford, and hydraulic brakes, thus filling the void between the low-priced Ford and the high-priced Lincoln;

Whereas one of the largest labor unions in the Nation, the United Automobile Workers (UAW), was formed in 1935, and after a rather tumultuous beginning, won acceptance in the late 1930s by the auto industry and became a po-

tent and forceful leader for auto workers, with Ford building a strong relationship with the union through its policies and programs;

Whereas by government decree all civilian auto production in the United States ceased on February 10, 1942, and Ford, under the control of the War Production Board, produced an extensive array of tanks, B-25 aircraft, armored cars, amphibious craft, gliders, and other materials for the World War II war effort;

Whereas on September 21, 1945, Henry Ford II assumed the presidency of Ford and on April 7, 1947, Ford's founder, Henry Ford passed away;

Whereas Ford dealers rallied to aid Ford Motor Company in its postwar comeback, providing their merit as the public's main point of contact with the company;

Whereas a revitalized Ford met the postwar economic boom with Ford's famed F-Series trucks making their debut in 1948 for commercial and personal use, and the debut of the 1949 Ford sedan, with the first major change in a Ford body since 1922, the first change in a chassis since 1932, and the first integration of body and fenders which would set the standard for auto design in the future;

Whereas these new models were followed by such well-known vehicles as Ford "Woodies", as the Mercury Turnpike Cruiser, the retractable hardtop convertible Ford Skyliner, the high performing Thunderbird, introduced in 1955, the Ford Galaxy, introduced in 1959, and the biggest success story of the 1960s, the Mustang, which has been a part of the American scene for almost 40 years;

Whereas the Thunderbird wowed the NASCAR circuit in 1959, winning more than 150 races in NASCAR's top division;

Whereas in 1953 President Dwight D. Eisenhower christened the new Ford Research and Engineering Center, which was a milestone in the company's dedication to automotive science and which houses some of the most modern facilities for automotive research;

Whereas Ford's innovation continued in the 1980s with the introduction of the Taurus, named the 1986 Car of the Year, which resulted in a new commitment to quality throughout Ford and future aerodynamic design trends in the industry;

Whereas this innovation continued in the 1990s with the debut in 1993 of the Ford Mondeo, European Car of the Year, the redesigned 1994 Mustang, and the introduction in 1990 of the Ford Explorer, which defined the sports utility vehicle (SUV) segment and remains the best selling SUV in the world;

Whereas as the 21st century begins, Ford continues its marvelous record for fine products with the best-selling car in the world, the Ford Focus, and the best-selling truck in the world, the Ford F-Series;

Whereas the Ford Motor Company is the world's second largest automaker, and includes Ford, Lincoln, Mercury, Aston Martin, Jaguar, Land Rover, Volvo, and Mazda automotive brands, as well as diversified subsidiaries in finance and other domestic and international business areas; and

Whereas on October 1, 2001, William Clay Ford, Jr., the great-grandson of Henry Ford, became Chairman and

Chief Executive Officer of Ford, concentrating on the fundamentals that have powered Ford to greatness over the last century and made it a world-class auto and truck manufacturer, and that will propel the company in the 21st century to develop even better products and innovations: Now, therefore, be it

1 *Resolved by the House of Representatives (the Senate*
 2 *concurring), That Congress—*

3 (1) recognizes the truly wondrous achievements
 4 of the Ford Motor Company, as its employees, retir-
 5 ees, suppliers, dealers, its many customers, auto-
 6 motive enthusiasts, and friends worldwide commemo-
 7 rate and celebrate its 100th anniversary milestone;

8 (2) recognizes the great impact that Ford has
 9 had on the lives of Americans and people of all na-
 10 tions; and

11 (3) congratulates the Ford Motor Company for
 12 this achievement and trusts that Ford will continue
 13 to have an even greater impact in the 21st century
 14 and beyond in providing innovative products that are
 15 affordable and environmentally sustainable, and that
 16 will enhance personal mobility for generations to
 17 come.

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